Privacy Policy

Last updated: 21st January 2026

HimmahX ("we", "us", "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect personal data when you visit our website, contact us, or engage with our programmes and services.

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1. Who we are

HimmahX is a sports, education, and youth development organisation delivering academies, programmes, and community initiatives across Saudi Arabia and internationally.

For the purposes of applicable data protection laws, HimmahX is the **data controller** of personal data collected through this website.

Contact details:
Email: data.protection@himmahx.com

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2. What information we collect

We may collect and process the following types of personal data:

Information you provide directly

- Name
- Email address
- Organisation or school name
- Enquiry or message content
- Any other information you choose to provide via forms or email

Information collected automatically

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on the site

This information is collected through cookies and similar technologies (see Section 7).

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3. How we use your information

We use your personal data to:

- Respond to enquiries and communications
- Provide information about our programmes and services
- Manage relationships with schools, partners, parents, and stakeholders
- Improve our website and user experience
- Meet legal, regulatory, and safeguarding obligations

We do **not** sell your data to third parties.

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4. Legal basis for processing

We process personal data only where we have a lawful basis to do so, including:

- **Consent** – where you have chosen to contact us or submit a form
- **Legitimate interests** – to operate, improve, and communicate about our services
- **Legal obligations** – including safeguarding, regulatory, and compliance requirements

Where consent is required, you may withdraw it at any time.

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5. Sharing your information

We may share personal data with:

- Trusted service providers (e.g. IT, hosting, CRM systems such as HubSpot)
- Professional advisers (legal, compliance, safeguarding where required)
- Regulators or authorities where legally required

All third parties are required to protect your data and use it only for the specified purpose.

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6. International data transfers

HimmahX operates internationally. Where personal data is transferred outside the UK, EU, or Kingdom of Saudi Arabia, we ensure appropriate safeguards are in place, such as:

- Adequacy decisions
- Contractual protections
- Secure systems and access controls

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7. Cookies and tracking

Our website uses cookies and similar technologies to:

- Ensure the site functions correctly
- Analyse usage and improve performance

You can manage or disable cookies through your browser settings. Continued use of the site indicates acceptance of essential cookies.

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8. Data retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this policy, including legal, regulatory, and safeguarding requirements.

When data is no longer required, it is securely deleted or anonymised.

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9. Your rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Withdraw consent at any time

Requests can be made by contacting:
data.protection@himmahx.com

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10. Children's data

We take children's privacy seriously. Any personal data relating to children is handled in accordance with applicable safeguarding and data protection laws and is collected only where necessary for programme delivery, safeguarding, or regulatory compliance.

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11. Data security

We use appropriate technical and organisational measures to protect personal data, including access controls, secure systems, and staff training.

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12. Changes to this policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.